

What is Good Choices all about?

Good Choices is a website dedicated to helping consumers feel good about the purchase decisions they make for themselves, their families and their communities. There's a growing movement toward making better choices for products that are organic, sustainable, ethical, charitable and local.

Increasingly, consumers care more about supporting businesses whose values reflect the ethos that they wish to see in themselves and the world around them - businesses that have ethical and sustainable practises, or who actively create products and services that allow others to be more conscientious. Good Choices provides a directory of businesses and products, a library of information and up-to-date events, news and social media posts to help consumers make good choices. Online stores allow purchases online, with proceeds supporting charitable causes.

Good Choices is just that - a website that provides options and alternatives to allow New Zealand consumers make good choices, so the philosophies and core values of Good Choices become the new normal.

How can you help us?

We have identified your Association as having the same values, principles and ethos as Good Choices. We want to align ourselves with brands and Associations that represent all that is GOOD. Like you, we strive to make the world a better place by providing better choices to our consumers.

Social Media

We would appreciate all the help we can get from like-minded Associations, and as such would like you to 'Like' or 'Follow' us on our social media platforms of Facebook, Twitter, Pinterest, LinkedIn, Google+ and YouTube. Share our posts along with your own to help us grow our online community - the more we're all exposed to, the better for all of us.

Promote

If you have regular emails out to your Members, we'd love it if we could be introduced to your members with a link through to the Good Choices website. If you have a publication, we'd like to talk further about reciprocal advertising so we can help each other promote the other.

How we can help YOU!

We have an extensive range of online opportunities to offer your Association AT NO COST. The overall value will be of great long term mutual benefit to your Association, your members, and the objectives of Good Choices. You'll be promoting your organisation as well as helping to promote your organisation's values.

We'll provide your Associations with a Business Profile that contains your contact details, logo, up to 4 photos, up to 600 words of description detailing your Association, with links to your website as well as your social media. You'll also be provided a contact form and optional map (if relevant). The descriptive text and links will aid the SEO of your own website.

RRP \$245 +GST

Business Profile

Offer your **MEMBERSHIP** a Business Profile Page for a special Affiliate rate with a 20% reduction off the regular Rate Card value.

RRP: \$245 +GST **Affiliate Member Rate \$195 +GST**

Your Members

We'll allow you to directly add your Association's events, expos, workshops and seminars to our Events calendar, and you can do this through your Association login. Likewise, with your 'Contributor' status you can add articles to our Library and contribute to our Blog.

Contribute

We'll use the power of Social Media followers to extend the reach of your own social media by reposting, sharing and retweeting your social media posts. Good Choices will be extremely active across Facebook, Twitter, Pinterest, LinkedIn, Google+, YouTube and more.

Social Media

We would love to become a member of your Association in return for our offering you all of the above. That is all we ask.

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